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J Rêve International

SUMMER 2016



J Rêve International is pleased to announce its upcoming program in Havana, Cuba, August 5–12th, 2016, in collaboration with ARYA Movement Project. “Our goal is to bring people together through intercultural creative exposure,” says Jacqueline Cofield, founder of J Rêve International.

“Art, wellness and spirituality are the basis of our artistic process and so we continue to research other communities that value spirituality and the arts,” explains Erica Bowen, Director of Arya Movement Project, a collective of artists that uses the healing and performing arts in their daily lives and artistic works. Participants will meet, study and explore with Cuban based artists through workshops that include yoga, Afro-Cuban dance, Salsa, Photography, Visual Arts, Film and more.

GLOBAL CREATIVITY MAGAZINE

On June 18th, J Rêve International announced the premiere issue of the Global Creativity Magazine, published online at www.globalcreativitymagazine.com. The premier edition features contributors from around the world, including writers from India, New Zealand, Canada, USA, and France.

The online magazine will focus on Global Arts and Creativity and feature Visual and Performing Arts stories from global citizens known and unknown; it aims to be a great resource for emerging, independent creatives. The magazine’s first volume will be released on a monthly basis and will be targeted to creatives with an interest in global awareness, culture, and human expression as presented through the arts.



A NEW WORLD DIAMOND REFLECTS A VARIETY OF LIGHT

The many facets of a diamond allows it to reflect all of the hues of the rainbow. Not only are the eyes entranced, but the heart is touched with a lasting impression. A new, global diamond is making hearts glow with love and peace. The J Rêve International approach to affecting the world with art is a welcome approach at a time when the world is engulfed in struggles that shrink the human spirit.

In the same way that as diamond reflects its rainbow of light, J Rêve International shines its light in many ways offering a variety of opportunities for people to come together and transform the world. In this newsletter you will find brief descriptions of each program, each a gem that has a glow unto itself. They represent a few of the ways that you can participate in touching the world in a meaningful way with results that last.



Global Educators in Paris at the Louvre's Mona Lisa



Students learn about Multiple Intelligences and Physiology



J Rêve International fosters a dynamic culturally creative community wherein education, civic engagement and leadership are hallmarks. We bring people together through the arts, and cultivate creative communities that support personal, professional and communal achievement within a global context. J Rêve International has serviced over 1,000 artists, art enthusiasts, students, and educators with global exhibition, production, exchange and educational programs. Our impact and reach grows each year. We uplift humanity through the arts.

TESTIMONIALS

About the Global Educator Program

"I was truly inspired and I not only believe that I was bettered by this trip personally, but in retrospect, I also believe my present and future students will benefit from what I gained by my experiences."

Angela Wedgwood, Rochester City School District, Robert Brown High School-Mathematics Teacher

"Sincere thanks to you, Miss Jacqueline Cofield, for your elegance, enthusiasm and limitless talent."
Tidiane N'Diaye, founder of a not-for-profit Organization Connected2Africa.org

"The Global Educator Program was an exceptional experience for me as a teacher."
Cinnamon Nolley, Special Education Teacher, Rochester City School District [Paris 2016 Participant]
NETWORKING

"This week long experience has change my perspective on how a child learns."
Louis King, Conflict Resolution Education Specialist, Rochester City School District [Paris 2016 Participant]

"Thank you again for the wonderful chance you gave us, from April 6 to April 11, to participate in the J Rêve Global Educator Program."
Ndongo Wade, English language teacher at SABS, Dakar, SENEGAL

ABOUT J RÊVE

The Art of Cultivating Global Creativity

Rêver is French for 'to dream.' The dream of J Rêve International is to bring people together through intercultural creative exposure. And because of the help of many, this dream is becoming a reality in several exciting ways.

People from all walks of life, around the world are learning the lessons of peace and love in a way that only the creative arts can convey.



Solo during his Paris 2016 artist residency at Unesco

J RÊVE INTERNATIONAL CULTIVATES CREATIVE GAME-CHANGERS GLOBALLY BY PRODUCING MEANINGFUL INTERDISCIPLINARY ARTS PROJECTS AND PROGRAMMING.

VISION: J Rêve International believes that visual and performing arts, creative education and global exchanges generate cross-cultural awareness while transforming lives and communities.



J Rêve International Founder, Jacqueline Cofield instructing teachers in Rishikesh, India



GLOBAL YOGA

"I am a certified yoga teacher. Yoga, meditation and mindfulness are being incorporated into the programs because they are pathways to creating the mindspace for creativity."

-Jacqueline Cofield



GLOBAL KIDS ESSAY CONTEST

J Rêve International is dedicated to building confidence in the life of kids. One of the demonstrations of creativity is writing. Awards have been given in Rochester, NY, Louisiana, India, Dubai and Dakar. Motivated young writers around the world are encouraged to express their ideas, inspire others and set high goals for themselves through the essay contest.



Global Essay Contest Winners: Senegal, India, and Rochester, NY

OTHER TESTIMONIALS

"This was a most welcome occasion in a beautiful setting outdoors to realize the importance of taking a few minutes to meditate and be mindful of my body and spirit."
Michelle Pichon – Co-Director Down River Art Gang (DRAG), in reference to the Yoga for Teachers and Artists class

"God bless J Reve International!"
Papa Samba Ndiaye, Visual Artist and Teacher, Senegal



Inaugural Choose Love Mural in Dakar, Senegal

GLOBAL PUBLIC ART PROJECT

"Choose Love"

Global Cities-Same Message

Oakland, CA, Dakar, Port Au Prince, and Maputo are the current locations where artists were given the task to create a mural saying "Choose Love" in a space where the message would make impact.

- **Oakland, CA** - Artists Blaq Epic Skywalker and Refa Sena, founder and director of AeroSoul, based in Oakland, CA, mission is to spread Love through spray-can art writing culture to urban communities globally.
- **Mozambique** - Artist Haile Milton Pimenta, aka graffiti artist Lodi Dodi, of Maputo, Mozambique completed the mural just upon his return to Mozambique from a long-term artist residency in Portugal and South Africa.
- **Senegal** - Inaugural mural in Dakar, Senegal Mural by Afia, Loganic & Papa Samba N'diaye, aka 'Beuz'. Produced in collaboration during Loganic's artist residency
- **Haiti** - Frantz Providence, a talented artist in Port Au Prince, Haiti created a beautiful mural that the local community has been pleased to observe at Bizoton 51 Impasse Thermo.
- **Burkina Faso** - A mural is currently in process by artist Le Passant.

GLOBAL ARTIST RESIDENCY PROGRAM



Loganic in Dakar during his 2015 residency at Give1Project

To an artist, there is nothing that inspires like travel and collaborating with other artists. The Global Artist Residency Program creates those opportunities.



Student learning mind-mapping

"HOW TO BE CREATIVE" WORKSHOPS

The future calls for creative leadership. J Rêve International organizes a number of these programs, bringing together larger audiences that participate and engage in lectures and discussions that enhance a student's ability to apply concepts such as Multiple Intelligences and Mind Mapping to think in new and creative ways.

Creativity enhances student performance and the ability to solve the complex challenges that face the world. Workshops have occurred in Rochester, NY and Pittsburgh, PA.

LEGACY OF '64: SOUL OF A NATION

Creativity grows with an expansion of the mind. The ability of an artist to expand their mind is often achieved through multicultural experiences. J Rêve International is contributing to this by organizing events that share, through art, the experiences of people and communities outside of one's own.

Cont. ->

Legacy of '64: Soul of A Nation™ explores the events after the riots Rochester, NY, July, 1964. J Rêve International is sourcing creatives and providing meaningful guidance for the program. On July 30th, 2016 the Legacy '64 campaign will bring awareness to “post-riot collaborations” that took place to heal the city. The event will take place at the historic Oak Hill Country Club.



Legacy '64 Theatre performance during Rochester's Fringe Festival

TESTIMONIALS

About the “How to Be Creative” Program

“...left our students with some skills and techniques that would allow them to stop and calm themselves and actually see and understand some of the things that are going on around them.”

Doreen Pinkston, Director of Youth Development, The Pittsburgh Project

About the “Global Kid’s Essay Contest”

“I applaud J Reve International’s efforts to engage bringing these opportunities to students from all walks of life.”

Barbara Bukowski, English Teacher, Rochester, NY

About the “Global Artist in Residence” Program

“I now feel that I’m a part of the global arts community and J Reve International provided this opportunity.”

Ytasha L. Womack, Author/Filmmaker



STEM + Art = STEAM

THE GLOBAL EDUCATOR PROGRAM

There is no question about the role that teachers play in the development of minds around the world. J Rêve International empowers global networks of teachers through training designed to better integrate art education in schools and giving teachers increased awareness of STEAM and Multiple Intelligence education.



J Rêve Global Educators at the Louvre Museum

THANK YOU!

We appreciate your feedback. Let us know what we can do to enhance this newsletter. Thanks for your continued support.

If you have participated in, collaborated on, or supported a previous J Rêve International program, we couldn’t have done it without you. Thank you, your engagement is very appreciated! If you would like to participate in, support, or be involved in J Rêve International’s global programming, please contact us at info@jreveinternational.com. Thank you for reading our first newsletter! You can learn more about our global impact at www.jreveinternational.com.



STEAM panel in Senegal

A LETTER FROM THE FOUNDER

Jacqueline Cofield



"It's difficult to imagine life without creatives. Yet, in many examples around the world, support for and engagement of the arts is not a priority. There is often a disconnect in terms of the value of art. We strive to shift this paradigm. Creativity matters: It impacts our work, business, health, student performance in school and is vital to tourism, conflict resolution, personal relationships, and the list goes on and on.

Creatives not only offer aesthetic or emotional experiences, they are problem solvers. J Rêve International exists to not only serve creatives, but to cultivate engagement of and appreciation for the arts. Through our global programs, we educate, inspire, encourage, and expose. We bring people together, who otherwise might not, and take their understanding and experience to another level. We are all the better for it.

I am thrilled to have, in such a short time, impacted so many lives around the world. We have a lot more to do. We will bring more people together and enhance interpersonal relations. We will educate more people about the impact that cultivating creativity has had and will continue to have in our world.



Dubai Kid's Essay Contest Winner

We will continue to provide opportunities for creatives to develop and share their expressions. Observing artists, educators, students, parents, and members of global communities benefit and grow from J Rêve International's programs renders it all worthwhile."

-Jacqueline Cofield

ABOUT THE FOUNDER

Jacqueline Cofield, founder of J Rêve International is a multi-passionate, multidisciplinary cultural creative, educator, and yogini.

- She has traveled to nearly 60 countries, resided in eight, and is trilingual (Spanish, French)
- She earned masters degrees from both the University of Southern California (Marketing) and The City College of New York (Education), and a bachelor of fine arts from NYU's Tisch School of the Arts. Jacqueline studied biology at Yale University, art history at NYU Paris, France, cinema studies as a Rotary scholar at the University of Los Andes, Mérida, Venezuela and NYU in Prague at FAMU.
- She achieved certification in vinyasa and hatha yoga instruction at the Vinyasa Yoga Foundation in Rishikesh, India.
- She is an advocate for and speaker on the connection between the creative arts, STEAM and Multiple Intelligences, she is authoring a book on global creativity.

"My creative team and I are proud dreamers, aspiring to enlighten, entertain and educate, simultaneously. Our goal is to bring people together through intercultural creative exposure. This pursuit informs all of the projects that we pursue. At the heart of creativity is peace and love."



STEAM Panel Paris